UNIT 1 Strange & Unusual

Reading 1 American Superstitions

VOCABULARY PREVIEW

1. c
2. e
3. a
4. f
5. b
6. d

GUIDING QUESTIONS

Q1: **Underline five actions that are considered unlucky.**
→ (1) breaking a mirror (2) seeing black cats (3) walking under ladders (4) a groom seeing the bride before the wedding (5) doing anything on Friday the 13th

Q2: **What is paragraph 5 mainly about?**
→ a

READING COMPREHENSION

A. True or False

1. F
2. T
3. T
4. T
5. F

B. Multiple Choice

1. b
2. d
3. a
4. c

C. Short Writing

Sample answer:
1. Women comprised more of the total superstitious group (sixty percent), but men comprised more of the "very" superstitious group (sixty-four percent).
2. The two groups had almost equal numbers of superstitious people (forty-seven percent compared with forty-two percent).

SUMMARY

1. superstitious beliefs
2. confessed to being
3. in good-luck
4. four-leaf clovers
5. breaking a mirror
6. more often than

VOCABULARY PRACTICE

1. puzzling
2. contradictory
3. rationality
4. ridiculous
5. likewise
6. myth

SUPPLEMENTAL READING

1. three
2. thirteen people
3. avoid travel

Extension: Talk or Write About It

Sample answer: People believe in many things that cannot be proved. Superstitions can be harmful if they interfere with you living your life in a healthy, productive manner.

Reading 2 Bigfoot

VOCABULARY PREVIEW

1. b
2. a
3. e
4. d
5. f
6. c

GUIDING QUESTIONS

Q1: **Underline the physical description of Bigfoot.**
→ Bigfoot is usually described as being very tall—well over two meters. It is covered in thick, dark hair and usually emits a bad odor. Its body is usually very muscular and ape-like, yet it walks upright and has a face more similar to that of humans than that of apes.

Q2: **According to cryptozoologists, how has Bigfoot been able to survive?**
→ They survived by living in habitats where people, until recently, have seldom gone.

READING COMPREHENSION

A. True or False

1. F
2. T
3. F
4. T
5. T

B. Multiple Choice

1. b
2. c
3. d
4. a

C. Short Writing

Sample answers:

1. *Gigantopithecus*: a group of apes that lived in Asia (maybe as recently as 100,000 years ago) but are now believed to be extinct
2. cryptozoologist: a researcher that studies mysterious creatures whose existence has not been proven
3. coelacanth: a type of fish that was believed to have become extinct (over 70 million years ago), but then was discovered to be still living (off the coast of South Africa)

SUMMARY

1. muscular and hairy
2. in many cultures
3. be *Gigantopithecus*
4. No specimens
5. Photos and footprints
6. know for sure

VOCABULARY PRACTICE

1. emit
2. periodic
3. habitat
4. specimens
5. similarity
6. fringe

SUPPLEMENTAL READING

1. make money
2. Bigfoot conversations
3. Jeff Meldrum

Extension: Talk or Write About It

Sample answer: I think it's more likely that they don't exist because no remains have been found. Bones or fossils would have been left behind, much like the fossils of dinosaurs that have been discovered.

UNIT 2 Computers & Technology

Reading 1 The History of the Internet

VOCABULARY PREVIEW

1. d
2. e
3. b
4. f
5. a
6. c

GUIDING QUESTIONS

Q1: **When did the general public learn about the network?**
→ The general public became aware of the network in the late 1970s.

Q2: **What did Internet2 do? Underline the information.**
→ Internet2 used fiber-optic cables to link together a consortium of hundreds of high-speed networks around the world.

READING COMPREHENSION

A. True or False

1. T
2. F
3. T
4. T
5. T

B. Multiple Choice

1. d
2. c
3. c
4. a

C. Put the Events in Order

1. c
2. a
3. e
4. d
5. b

SUMMARY

1. military research
2. able to communicate
3. privacy and security
4. was exponential
5. more information
6. the cloud

VOCABULARY PRACTICE

1. spans
2. elementary
3. interface
4. encode
5. transmission
6. exponential

SUPPLEMENTAL READING

1. advocates
2. oversight
3. block

Extension: Talk or Write About It

Sample answer: A positive effect is that information can be quickly researched without having to look in reference books. A negative effect is that people may get incorrect information because many sources on the internet are unreliable.

Reading 2 Gamers: Image and Reality

VOCABULARY PREVIEW

1. d
2. e
3. a
4. f
5. b
6. c

GUIDING QUESTIONS

Q1: **Underline three pieces of evidence that show stereotypes of gamers are incorrect.**
→ (1) They also found that forty-six percent of gamers were women. (2) US unemployment, particularly among young adults in their twenties, steadily declined between 2010 and 2020. (3) Additionally, fifty-six percent of gamers reported that they participated in creative activities, such as drawing, singing, and writing.

Q2: **What evidence do researchers give to show that violent games don't lead to real-world violence?**
→ Researchers found that violent crime has actually decreased since the early 1990s.

Q3: **Why did people turn to games during the pandemic?**
→ People turned to games because they were bored during the mass quarantines caused by the COVID-19 pandemic.

READING COMPREHENSION

A. True or False

1. T
2. F
3. F
4. T
5. F

B. Multiple Choice

1. b
2. a
3. d
4. c

C. Fill in the Blanks

1. $150 to $160 million
2. fifty-six percent
3. thirty-eight million

SUMMARY

1. social skills
2. have the energy
3. commit violent acts
4. large minority
5. range of hobbies
6. a negative impact

VOCABULARY PRACTICE

1. statistic/statistics
2. productive
3. portrayed
4. incidence
5. niche
6. stereotypes

SUPPLEMENTAL READING

1. Non-gamers
2. academic performance
3. seventy percent

Extension: Talk or Write About It

Sample answer: I think playing games is a good way to spend my free time. It helps me to release stress and relax. It can also be very exciting to explore new worlds.

UNIT 3 Health & Medicine

Reading 1 Body Mass and Weight

VOCABULARY PREVIEW

1. d
2. f
3. e
4. c
5. b
6. a

GUIDING QUESTIONS

Q1: **Underline two ways of measuring body fat.**
→ (1) squeeze the fat on the back of your arm, measure its thickness, and then plug this number into a formula (2) X-ray

Q2: **How is a person's BMI determined?**
→ It is a person's weight in kilograms divided by the square of his or her height in meters.

Q3: **What is this paragraph mainly about?**
→ b

READING COMPREHENSION

A. True or False

1. F
2. F
3. T
4. F
5. F

B. Multiple Choice

1. d
2. a
3. b
4. c

C. Short Writing

Sample answer:
1. A normal BMI is between 20 and 25.
2. They do not think it should be used for people under 18 or over 70.

SUMMARY

2, 3, 5

VOCABULARY PRACTICE

1. crude
2. calculators
3. plugged into
4. thickness
5. gauge
6. diagnosed

SUPPLEMENTAL READING

1. use insulin
2. sleeping
3. be prevented

Extension: Talk or Write About It

Sample answer: Portion sizes are too big and people don't get enough exercise. Schools and restaurants should limit the size of their portions, and exercise time should be built into the school day. Businesses should provide employees with gym memberships or workout rooms.

Reading 2 Studying Headaches

VOCABULARY PREVIEW

1. b
2. e
3. c
4. f
5. d
6. a

GUIDING QUESTIONS

Q1: **What happened in the 1800s that helped headache sufferers?**
→ A German chemist changed the form of salicylic acid so that it was easier on the stomach; this became known as aspirin.

Q2: **Underline two possible causes of a secondary headache.**
→ (1) an infection (2) a tumor

Q3: **Who is more likely to be affected by cluster headaches?**
→ Men are more likely to be affected by cluster headaches.

READING COMPREHENSION

A. True or False

1. T
2. T
3. F
4. T
5. F

B. Multiple Choice

1. a
2. a
3. c
4. d

C. Fill in the Blanks

1. aspirin
2. foods, smells
3. migraine, cluster

SUMMARY

1. lives and productivity
2. from willow bark
3. another condition
4. different triggers
5. weeks or months
6. especially on migraines

VOCABULARY PRACTICE

1. acid
2. chemistry
3. physiological
4. tumor
5. stimulus
6. Productivity

SUPPLEMENTAL READING

1. proteins
2. relieve
3. trigger

Extension: Talk or Write About It

Sample answer: I sometimes suffer from migraines. When I do, I lie in a dark, quiet room and put ice on my head. I would be willing to try anything that might help prevent or stop a migraine.

UNIT 4 Social Issues

Reading 1 Education Abroad: Should I Stay or Should I Go?

VOCABULARY PREVIEW

1. f
2. b
3. d
4. c
5. a
6. e

GUIDING QUESTIONS

Q1: **Underline three things that attract parents and pupils to boarding schools in the UK.**
→ (1) big reputations (2) excellent facilities (3) small class sizes

Q2: **Why might the US government want to attract international students to the country?**
→ Foreign students contributed close to $44 billion to the US economy.

Q3: **Why might an undergraduate degree not guarantee a good job anymore?**
→ Many employers now expect applicants to have a master's or even a PhD.

READING COMPREHENSION

A. True or False

1. T
2. F
3. T
4. T
5. F

B. Multiple Choice

1. c
2. d
3. b
4. b

C. Fill in the Blanks

1. $58,000
2. 369,548
3. 13.4 percent

SUMMARY

1. boarding schools
2. elite colleges
3. obvious benefits
4. student debt
5. program of study
6. brain drain

VOCABULARY PRACTICE

1. undergraduates
2. bilingual
3. adolescents
4. statistically
5. curriculum
6. aspects

SUPPLEMENTAL READING

1. Brain drain
2. prime minister
3. campuses

Extension: Talk or Write About It

Sample answer: I think studying abroad is beneficial. It can help you learn about different approaches to business and society. If you choose to return home, these experiences can help you develop innovative products or services in your own country. I think choosing to return home or remain abroad is a personal choice.

Reading 2 Closed Doors: Education Under COVID-19

VOCABULARY PREVIEW

1. f
2. c
3. a
4. b
5. d
6. e

GUIDING QUESTIONS

Q1: **Why was homeschooling impossible for some parents?**
→ b

Q2: **What did many teachers use to keep in touch with children?**
→ They used remote learning; programs like Zoom or Google Classroom.

Q3: **Underline three behavioral skills we learn from attending school.**
→ (1)
interact (2) socialize (3) share

READING COMPREHENSION

A. True or False

1. T
2. F
3. F
4. T
5. T

B. Multiple Choice

1. c
2. d
3. a
4. c

C. Fill in the Blanks

1. remote learning
2. essential books
3. meals

SUMMARY

1. to close school
2. remote-learning tools
3. monitor their pupils
4. access to computers
5. continue their education
6. permanent disadvantage

VOCABULARY PRACTICE

1. generalize
2. continuity
3. occupations
4. behavioral
5. innate
6. closure

SUPPLEMENTAL READING

1. British government
2. food companies
3. digital divide

Extension: Talk or Write About It

Sample answer: I don't think homeschooling and remote learning are adequate substitutes for attending school. Students need guidance from their teachers and time to socialize with other children. Poorer children also need access to free school meals and computers at school.

UNIT 5 Environmental Issues

Reading 1 Humans and the Natural World

VOCABULARY PREVIEW

1. b
2. a
3. d
4. f
5. e
6. c

GUIDING QUESTIONS

Q1: **Which types of animals are at greater risk today?**
→ b

Q2: **Why do we need forests in the fight against global warming?**
→ Forests absorb carbon.

Q3: **Underline the phrase that describes the process by which meat and other animal products are industrially produced.**
→ factory farming

READING COMPREHENSION

A. True or False

1. F
2. T
3. F
4. T
5. F

B. Multiple Choice

1. c
2. c
3. d
4. a

C. Short Writing

Sample answer:
1. areas that grow only one crop and lack biodiversity
2. the process of chopping down trees and removing forests
3. meat from wild animals

SUMMARY

1, 3, 5

VOCABULARY PRACTICE

1. biodiversity
2. cattle
3. epidemiology
4. herbicides
5. unify
6. artificial

SUPPLEMENTAL READING

1. suffer
2. testing
3. diseases

Extension: Talk or Write About It

Sample answer: I think humans encroaching on nature is causing more and more issues. We are reducing biodiversity, animals are becoming extinct, and more diseases are being passed from animals to humans. Sadly, I don't think we can avoid encroaching on nature because of population growth.

Reading 2 The Geopolitics of Climate Change

VOCABULARY PREVIEW

1. e
2. d
3. b
4. a
5. f
6. c

GUIDING QUESTIONS

Q1: **What is affecting humans' ability to grow food?**
→ Floods and droughts affect human's ability to grow food.

Q2: **Which is NOT an aim of the Paris Agreement?**
→ b

Q3: **Underline the four types of power that China is investing in.**
→ (1) wind (2) solar (3) hydroelectric (4) tidal power

READING COMPREHENSION

A. True or False

1. T
2. T
3. F
4. F
5. F

B. Multiple Choice

1. c
2. d
3. a
4. b

C. Short Writing

Sample answer:

1. Because some believed it would stop the country having industries which would create jobs.
2. Because they have rare-earth minerals which can be used to make sources of renewable energy.

SUMMARY

1. Natural disasters
2. aims to limit
3. economies rely
4. but later withdrew
5. affirmed its commitment
6. rare-earth minerals

VOCABULARY PRACTICE

1. Industrialized
2. broadly
3. conference
4. directive
5. progressive
6. affirm

SUPPLEMENTAL READING

1. Allied
2. Middle East
3. carbon emissions

Extension: Talk or Write About It

Sample answer: I think countries should work together to reduce climate change. If wealthy countries agree to pay more to reduce climate change, it will help the whole planet.

UNIT 6 Law & Crime

Reading 1 The Death Penalty in the US

VOCABULARY PREVIEW

1. e
2. a
3. b
4. f
5. c
6. d

GUIDING QUESTIONS

Q1: **How did people's view of criminals change over time? Underline the information.**
→ people began to feel that criminals were not evil. Instead, they were the victims of poverty, poor education, and lack of opportunity

Q2: **Underline the reason that injection is the most common form of execution.**
→ It is considered the most humane way to carry out the sentence.

Q3: **What is the main point of paragraph 5?**
→ b

READING COMPREHENSION

A. True or False

1. T
2. T
3. F
4. T
5. T

B. Multiple Choice

1. c
2. b
3. b
4. d

C. Fill in the Blanks

1. 2011
2. $1 million
3. fifty-six

SUMMARY

1. for many crimes
2. couldn't afford
3. northeastern states
4. in rehabilitation
5. proven innocent
6. turning against

VOCABULARY PRACTICE

1. politically
2. rehabilitation
3. execution
4. injection
5. pragmatic
6. philosophical

SUPPLEMENTAL READING

1. US Constitution
2. fifty-nine
3. mentally challenged

Extension: Talk or Write About It

Sample answer: I believe in the death penalty for first-degree murder because taking someone's life is an unforgiveable crime, and the death penalty is a powerful deterrent. I agree that mentally challenged people should be exempt.

Reading 2 Bounty Hunters

VOCABULARY PREVIEW

1. e
2. f
3. a
4. d
5. c
6. b

GUIDING QUESTIONS

Q1: **How do governments encourage people to help them catch fugitives?**
→ Governments may offer a monetary reward, or bounty, to anyone who provides them with information that helps to catch the fugitive.

Q2: **What is a bail bond agent?**
→ A person who lends money to accused criminals to pay bail.

READING COMPREHENSION

A. True or False

1. F
2. F
3. T
4. T
5. F

B. Multiple Choice

1. c
2. d
3. b
4. a

C. Short Writing

Sample answer:

1. It means that the accused person has paid bail and then tried to run away or failed to appear in court on the appointed date.
2. They can break into a skip's home in order to arrest him or her.

SUMMARY

1. monetary reward
2. Accused criminals
3. bail bond agent
4. loses money
5. try to catch
6. different jurisdictions

VOCABULARY PRACTICE

1. skipped
2. gravity
3. whereby
4. monetary
5. nominal
6. locally

SUPPLEMENTAL READING

1. physical strength
2. carry a gun
3. lawyer, actor

Extension: Talk or Write About It

Sample answer: I think they serve a useful purpose because they help to catch criminals who may be dangerous. I would not be one because I would be afraid of getting hurt or killed.

UNIT 7 Language & Literature

Reading 1 "I Have a Dream" by Martin Luther King, Jr.

VOCABULARY PREVIEW

1. d
2. e
3. a
4. b
5. f
6. c

GUIDING QUESTIONS

Q1: **What did the creators of the US promise all its citizens?**
→ Creators promised life, liberty, and the pursuit of happiness.

Q2: **What do the words of the song quoted in this paragraph express?**
→ a

READING COMPREHENSION

A. True or False

1. T
2. F
3. F
4. F
5. T

B. Multiple Choice

1. b
2. c
3. c
4. a

C. Short Writing

Sample answer:
1. Lincoln signed a law freeing the slaves.
2. He hopes they will be judged not by the color of their skin but by the content of their character.

SUMMARY

Choose three more sentences to complete the summary.
1, 3, 4

VOCABULARY PRACTICE

1. republic
2. Slaves
3. physical
4. discrimination
5. character
6. Constitution

SUPPLEMENTAL READING

1. in prison
2. live separately
3. violence

Extension: Talk or Write About It

Sample answer: I agree more with King's ideas because he believed in non-violence. Violence only creates more violence.

Reading 2 "Désirée's Baby" by Kate Chopin

VOCABULARY PREVIEW

1. e
2. a
3. f
4. d
5. b
6. c

GUIDING QUESTIONS

Q1: **What can be inferred about the baby?**
→ b

Q2: **What is Armand probably burning in the fire?**
→ Everything that belonged to Désirée.

READING COMPREHENSION

A. True or False

1. T
2. T
3. F
4. F
5. F

B. Multiple Choice

1. d
2. c
3. d
4. b

C. Put the Events in Order

1. d
2. e
3. a
4. c
5. b

SUMMARY

1. is upset about
2. is not white
3. tells her to go
4. only the baby
5. Désirée's things
6. she was black

VOCABULARY PRACTICE

1. vein
2. plantations
3. grasped
4. utterance
5. slavery
6. conscious

SUPPLEMENTAL READING

1. different races
2. inferior
3. his racial views

Extension: Talk or Write About It

Sample answer: Armand feels devastated. He would probably keep his secret forever and continue living the way he was living. The most powerful argument against his view is that it prevents people of different races from living in equality and perpetuates the separation of races.

UNIT 8 Space & Exploration

Reading 1 Pluto: Dwarf Planet

VOCABULARY PREVIEW

1. c
2. d
3. e
4. b
5. a
6. f

GUIDING QUESTIONS

Q1: **Why was Eris's size important?**
→ Because it's bigger than Pluto, and that's why scientists had to reconsider Pluto's status as a planet.

Q2: **How did the public react to the news?**
→ They were sad because they had affection for Pluto.

READING COMPREHENSION

A. True or False

1. T
2. T
3. F
4. F
5. F

B. Multiple Choice

1. a
2. c
3. d
4. d

C. Short Writing

Sample answer:
1. It doesn't fit the definition because it hasn't "cleared its neighborhood," meaning it doesn't dominate its area of space.
2. The Kuiper belt is a section of the outer solar system that contains many icy bodies that are smaller than planets.

SUMMARY

1. discovery of Eris
2. their neighborhoods
3. the new definition
4. Only a fraction
5. Felt sad
6. the space probe

VOCABULARY PRACTICE

1. denote
2. Solar
3. semantic
4. fraction
5. dilemma
6. terminology

SUPPLEMENTAL READING

1. Neptune
2. Clyde W. Tombaugh
3. schoolgirl

Extension: Talk or Write About It

Sample answer: I believe it should be reclassified. Fewer than 400 scientists out of 10,000 voted, which is nowhere near a majority vote. I think the classification matters because it helps scientists to understand the different elements of space properly.

Reading 2 Asteroid Impacts on Earth

VOCABULARY PREVIEW

1. d
2. f
3. e
4. a
5. b
6. c

GUIDING QUESTIONS

Q1: **What do "NEA" and "NEO" stand for? Underline the information.**
→ NEA stands for near-Earth asteroid. NEO stands near-Earth object.

Q2: **What is this paragraph mainly about?**
→ a

READING COMPREHENSION

A. True or False

1. T
2. F
3. F
4. T
5. F

B. Multiple Choice

1. c
2. c
3. b
4. a

C. Short Writing

1. main belt: asteroid belt; the area between Mars and Jupiter, where most asteroids are located
2. trojan: a type of asteroid that follows Jupiter in its orbit
3. Tunguska Event: the last asteroid impact on Earth, in Siberia, Russia, in 1908

SUMMARY

1. small objects
2. strike Earth
3. half of them
4. dinosaurs' extinction
5. thirty million tons
6. impossible to know

VOCABULARY PRACTICE

1. tons
2. mineral
3. coordinates
4. sometime
5. Atomic
6. velocity

SUPPLEMENTAL READING

1. destruction
2. tsunami
3. 700-meter

Extension: Talk or Write About It

Sample answer: One possible solution would be to develop a warning system to alert populations that an asteroid was heading toward Earth. However, since they are so rare, it is probably not worth the money to develop such a warning system.

UNIT 9 Sports & Fitness

Reading 1 Cheating in Sports

VOCABULARY PREVIEW

1. e
2. a
3. f
4. b
5. d
6. c

GUIDING QUESTIONS

Q1: **Who introduced the term "normative cheating"?**
→ A professor of sports and recreation, Dr. James Frey, introduced the term.

Q2: **What is this paragraph mainly about?**
→ b

READING COMPREHENSION

A. True or False

1. T
2. F
3. T
4. F
5. F

B. Multiple Choice

1. b
2. c
3. c
4. d

C. Short Writing

Sample answers:
1. If the other team is fast, they may put water or sand between the bases to slow them down.
2. Players may move to a friend's house to be near the school they want to play for.

SUMMARY

1. obsession with
2. explicit rules
3. undeserved foul shot
4. locker room
5. college and high school
6. school district

VOCABULARY PRACTICE

1. explicit
2. inevitably
3. intensity
4. intervene
5. scholarship
6. cheated

SUPPLEMENTAL READING

1. enhance performance
2. deliver oxygen
3. detect

Extension: Talk or Write About It

Sample answer: Athletes should not be allowed to cheat, as it sets a bad example for their fans. Both normative cheating and performance-enhancing drugs are equally damaging to the purity of competition.

Reading 2 *Qi*

VOCABULARY PREVIEW

1. c
2. e
3. b
4. d
5. a
6. f

GUIDING QUESTIONS

Q1: **What do special doctors compare the movement of *qi* to?**
→ The doctors compare the movement of *qi* to cars on a highway.

Q2: **What are the Shaolin monks famous for?**
→ Their ability to control their *qi* and do things with their bodies that seem to defy the laws of physics.

Q3: **What have scientists at the University of Southern California been researching?**
→ Whether there are any actual physical changes in the bodies of people who undertake *qi* meditation.

READING COMPREHENSION

A. True or False

1. T
2. T
3. F
4. T
5. T

B. Multiple Choice

1. d
2. c
3. a
4. d

C. Short Writing

1. *reiki*: a type of healing massage

2. Shaolin Wushu: one of the oldest types of kung fu, practiced by the Shaolin monks of China

3. gamma waves: the fastest electromagnetic waves in the brain, linked to elevated consciousness and intense concentration

SUMMARY

1. circulates around
2. in therapies
3. relieves stress
4. with their bodies
5. gamma waves
6. change the temperature

VOCABULARY PRACTICE

1. consciousness
2. elevated
3. sword
4. induce
5. physics
6. civilization

SUPPLEMENTAL READING

1. hurt, kill
2. the early 1990s
3. stare at

Extension: Talk or Write About It

Sample answer: Yes, I believe in *qi*. If it didn't exist, people wouldn't continue to talk about it, practice using it, and use it for so long and get positive results.

UNIT 10 People & Opinions

Reading 1 Under the Influence

VOCABULARY PREVIEW

1. f
2. c
3. d
4. e
5. b
6. a

GUIDING QUESTIONS

Q1: **Why was one successful influencer criticized?**
→ The influencer criticized for making racially charged comments.

Q2: **What is the purpose of the body positivity movement?**
→ b

Q3: **Underline two global issues that traditional celebrities have highlighted online.**
→ (1) global warming (2) wildlife conservation

READING COMPREHENSION

A. True or False

1. T
2. F
3. F
4. F
5. F

B. Multiple Choice

1. c
2. b
3. d
4. d

C. Fill in the Blanks

1. role models
2. engagements
3. 2013

SUMMARY

1. Entertain and inform
2. body positivity
3. encourage corporations
4. in stream
5. feel dissatisfied
6. Circulate damaging

VOCABULARY PRACTICE

1. conservation
2. discourse
3. degrading
4. circulate
5. shallow
6. magnitude

SUPPLEMENTAL READING

1. wrongdoing
2. canceled
3. petition

Extension: Talk or Write About It

Sample answer: I think most influencers have a positive impact on society. They not only entertain us but also inform us about issues happening now. By talking about important social problems, they can even help change the ways companies and governments behave.

Reading 2 Anita Roddick

VOCABULARY PREVIEW

1. e
2. c
3. b
4. f
5. a
6. d

GUIDING QUESTIONS

Q1: **What part of other cultures most influenced Roddick?**
→ The women's "body rituals" that used natural ingredients most influenced her.

Q2: **Underline the four causes Roddick supported mentioned in paragraph 4.**
→ (1) protecting the rain forests (2) helping poor farmers (3) saving whales (4) working to end sex discrimination

READING COMPREHENSION

A. True or False

1. T
2. F
3. T
4. F
5. F

B. Multiple Choice

1. b
2. b
3. a
4. c

C. Short Writing

Sample answer:

1. The main belief is that consumers should support businesses that are run ethically.
2. It was a magazine that Roddick established that was produced and sold by homeless people.

SUMMARY

1. a bomb shelter
2. cosmetics store
3. dislike of waste
4. recycled containers
5. environmental and social
6. to charity

VOCABULARY PRACTICE

1. necessity
2. container
3. hepatitis
4. ideology / ideologies
5. selective
6. ritual

SUPPLEMENTAL READING

1. their bodies
2. reporter
3. poor workers

Extension: Talk or Write About It

Sample answer: Ethical consumerism is important. Consumers must be able to trust what is said to be contained in products they buy. Before buying any product that is ingested or used cosmetically, you should research the ingredients to see if you are allergic to them and to see how pure or natural they are.

UNIT 11 Cross-Cultural Viewpoints

Reading 1 Ideas About Beauty

VOCABULARY PREVIEW

1. e
2. d
3. f
4. b
5. c
6. a

GUIDING QUESTIONS

Q1: **What do researchers into the way people rate beauty disagree about?**
→ Whether genetics or culture has the bigger influence on people's judgments.

Q2: **What was the aim of psychologist Devendra Singh's 1993 study?**
→ To find out if different men found different female body shapes attractive.

Q3: **How did the tribesmen's preferred body type differ from that of Dr. Singh's subjects?**
→ They preferred heavier women with wider waists.

READING COMPREHENSION

A. True or False

1. F
2. T
3. F
4. T
5. F

B. Multiple Choice

1. a
2. c
3. b
4. d

C. Short Writing

Sample answer:
1. It implies that she is more fertile, meaning men who choose this type of woman have a better chance of having healthy children.
2. It might be difficult because mass entertainment is flooding the world, so it will be hard to find uninfluenced groups.

SUMMARY

1. cultural backgrounds
2. hourglass shape
3. Evolutionary explanation
4. remote tribe
5. industrialized countries
6. genetics and culture

VOCABULARY PRACTICE

1. adaptive
2. tribes
3. thesis
4. hormone
5. conceive
6. enormously

SUPPLEMENTAL READING

1. winners
2. criteria
3. crowned

Extension: Talk or Write About It

Sample answer: Yu's study is more convincing because the tribe had begun without society's influence, and it was only after they were exposed to different media that their opinion changed.

Reading 2 Bribery or Business as Usual?

VOCABULARY PREVIEW

1. d
2. a
3. f
4. e
5. c
6. b

GUIDING QUESTIONS

Q1: **Why are some Thai officials allowed to take bribes?**
→ Some Thai officials allowed to take bribes to add to their very low pay.

Q2: **What is this paragraph mainly about?**
→ a

Q3 **What did an official investigation reveal about US companies?**
→ An official investigated how much money US companies were paying in bribes to governments and officials in other countries.

READING COMPREHENSION

A. True or False

1. F
2. T
3. T
4. T
5. F

B. Multiple Choice

1. d
2. b
3. c
4. c

C. Fill in the Blanks

1. cultural differences
2. grease payment
3. $300 million

SUMMARY

1, 3, 4

VOCABULARY PRACTICE

1. Traditionally
2. corruption
3. subjective
4. differentiation
5. sensitivity
6. treaty

SUPPLEMENTAL READING

1. business ethics
2. young businesspeople
3. thirty-six countries

Extension: Talk or Write About It

Sample answer: I think it is sometimes acceptable and necessary. As the reading discusses, bribes are a standard part of doing business in some cultures. In those cases, an extra payment can be seen as a normal cost of doing business rather than a form of corruption.

UNIT 12 Business & Economics

Reading 1 Adventure Tours for Charity

VOCABULARY PREVIEW

1. b
2. e
3. a
4. f
5. c
6. d

GUIDING QUESTIONS

Q1: **Underline two examples of causes that people can raise money for.**
→ (1) animal shelters (2) medical care for the elderly

Q2: **How much of the money raised is given to the charity?**
→ The charity was raised at least sixty to seventy percent.

READING COMPREHENSION

A. True or False

1. F
2. T
3. F
4. F
5. F

B. Multiple Choice

1. c
2. a
3. d
4. c

C. Short Writing

Sample answer:
1. People should be careful because they cannot get the deposit back if they change their minds.
2. They question whether it is right that some of the money people raise is used to pay for their vacations.

SUMMARY

2, 4, 5

VOCABULARY PRACTICE

1. conditional
2. morality
3. bargain
4. entrant
5. sponsorships
6. capitalism

SUPPLEMENTAL READING

1. feel good
2. happier, more popular
3. volunteer work

Extension: Talk or Write About It

Sample answer: I have worked with several charities. I used to visit older people in nursing homes. Now I tutor kids from poor families who are having trouble in school. It's a goal of mine to continue helping people throughout my life.

Reading 2 Ranking Companies

VOCABULARY PREVIEW

1. d
2. b
3. a
4. e
5. c
6. f

GUIDING QUESTIONS

Q1: **What two publications make the most influential lists?**
→ *Fortune* and *Forbes* make the most influential lists.

Q2: **Whom does *Fortune* survey to find out about the most admired companies?**
→ Executives, directors, and securities analysts.

READING COMPREHENSION

A. True or False

1. T
2. F
3. T
4. T
5. F

B. Multiple Choice

1. c
2. d
3. b
4. a

C. Fill in the Blanks

1. of employees
2. ten, sixty-six
3. recommend their employer

SUMMARY

1. an overview of
2. make decisions
3. Fortune 500
4. market performance
5. Surveys of executives
6. Most Admired Companies

VOCABULARY PRACTICE

1. multinational
2. qualitative
3. overview
4. obscure
5. gross
6. methodology

SUPPLEMENTAL READING

1. unpleasant personality
2. observing, communicating with
3. support

Extension: Talk or Write About It

Sample answer: Besides pay, the most important factors would be the quality of the company's products and the type of people who work there. It's important to feel good about what you do and whom you work with.